



SEASON TICKET HOLDER REFERRAL PROGRAM

Do you have any friends, family, or co-workers interested in becoming Season Ticket Holders with the *Hershey Bears*[®]? Here's your opportunity to enjoy amazing rewards by referring someone to join the *Bears* Season Ticket community!

HOW IT WORKS:

- Check out our incentives and enter in the required referral information.
- For your referral to qualify, the individual must purchase a Season Ticket plan.
- Once your referral has purchased Season Tickets, YOU earn rewards!

FULL SEASON PLAN (36 Games)

Rewards for referring a Full Season Ticket Holder

100 LEVEL

- \$35 HE&R Gift Card per seat

200 LEVEL

- \$25 HE&R Gift Card per seat

HALF SEASON PLAN (18 Games)

Rewards for referring a Half Season Ticket Holder

100 LEVEL

- \$20 HE&R Gift Card per seat

200 LEVEL

- \$15 HE&R Gift Card per seat

12 GAME PLAN

Rewards for referring a 12 Game Season Ticket Holder

100 LEVEL

- \$15 HE&R Gift Card per seat

200 LEVEL

- \$10 HE&R Gift Card per seat

PROGRAM CONDITIONS & GUIDELINES

- Referred account cannot have a prior *Hershey Bears* Season Ticket purchase history.
- Season Ticket Holders within the same family, with the same mailing address, are not eligible.
- Referring account will not receive any rewards until referred account is paid in full.
- The *Hershey Bears* reserve all rights in determining what qualifies as a referral.
- Referral period is valid through December 31, 2024.
- All HE&R Employees are ineligible for the HE&R Gift Card

Hershey Bears Season Ticket Office • 550 W. Hersheypark Drive, P.O. Box 860, Hershey, PA 17033
Phone: 717-508-BEAR (2327) • Fax: 717-508-1575



SEASON TICKET HOLDER REFERRAL PROGRAM

CURRENT SEASON TICKET HOLDER INFORMATION

FIRST NAME

LAST NAME

PHONE NUMBER

EMAIL ADDRESS

ACCOUNT NUMBER

FUTURE SEASON TICKET HOLDER INFORMATION

FIRST NAME

LAST NAME

PHONE NUMBER

EMAIL ADDRESS

RELATION

PLAN TYPE

Full Season
(36 Games)

Half Season
(18 Games)

12 Game

SEATING AREA

100 LEVEL

200 LEVEL

Please Submit Completed Form at Sales HQ (Behind Section 105)
Forms also Available at www.hersheybears.com/referral